

MEDIA

LESSON 1 OF 4

Journalism: Revealing the truth

Through their stories, journalists tell us the information we deserve to know. They inform us about issues impacting our lives, from untrustworthy banks to leaders who must answer for their actions.

But how do investigative journalists dig deep to find the truth? And how do they uncover the truth without crossing the line into privacy invasion?



Lesson 1 learning objectives

01

THE ROLE OF INVESTIGATIVE JOURNALISM

Understand the importance of investigative journalism in holding institutions accountable.

03

BALANCING TRUTH WITH PRIVACY

Reflect on the ethical challenges journalists face, especially regarding privacy concerns. 02

TOOLS OF THE TRADE

Learn about the methods and sources investigative journalists utilize to unearth the truth.



04

THE IMPACT OF THEIR STORIES

Explore how investigative stories can bring about societal change and shape public opinion.

Navigating the /csson

Keep an eye out for these symbols throughout the lesson. They're your go-to guide, helping you pace yourself to learn, discuss, practice, and reflect on what you've discovered.



An estimate of how long the activity or challenge may take.



Time to pause and have a discussion with the class.



Exercise your critical thinking to evaluate an issue or topic.

No more secrets





Investigative journalists uncover shady dealings in big corporations, expose world leaders involved in corruption, and bring to light hidden issues like abuses in care homes or the unfair treatment of workers. It's all stuff we need to know about, and thanks to these journalists, we're not kept in the dark.

This timeline highlights key investigative journalism events from the past 50 years, each significantly shaping society, politics, and the journalism industry.



1970S

WATERGATE SCANDAL (1972-1974):

Journalists reporting on the Watergate break-in, in Washington DC led to President Nixon's resignation.

1980S

BHOPAL GAS TRAGEDY (1984):

Journalists spotlighted a deadly gas leak in Bhopal, India, exposing corporate negligence in one of history's worst industrial disasters.

1990s

EXPOSURE OF BIG TOBACCO (1990S):

Journalists and whistleblowers revealed Big Tobacco's knowledge about smoking dangers, changing public opinion and policy.

2000S

IRAQ WAR AND FAULTY INTELLIGENCE (2004):

News outlets debunked the Bush administration's claims about Iraq's weapons of mass destruction.

2010S

THE PANAMA PAPERS (2016):

Journalists unveiled tax evasion and fraud through 11.5 million leaked offshore documents.







What have journalists uncovered in your lifetime?

Think back to major news stories and events. Which ones stand out because journalists took the time to dig deeper and reveal the truth?

Did you know?

The term "muckraker" was used during the Progressive Era in the U.S. to describe journalists who exposed corruption and societal issues.



What truths would you like to uncover?

Even if you're not gearing up to be the next big journalist, there are probably some things in your community that make you think, 'Someone should really dig into that.' What would your headline be for the issue you'd want uncovered?



Ready to begin your first activity?



CLICK ON THE NEXT ITEM IN THE MENU FOR YOUR ACTIVITY



SECURAM P A C E M

